



TIERRA ARCHER

REAL ESTATE BROKER

SELLER SERVICES

Open House

Professional

Photography

Video Walk-Through

Strong Negotiating Skills

Social Media Marketing

BUYER SERVICES

Multiple Loan Programs

Great Vendor Connections

Access To All Listed Homes

Down Payment Programs

Strong Negotiating Skills

CONTACT

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www.ArcherRealtySolutions.com

ABOUT ME

I am the Broker and CEO of Archer Realty Solutions LLC, with experience in Residential, commercial, property management and investment real estate. I am a Tampa Bay area Native. My background in investment strategy, visual design, and account management inform her mindful but competitive approach. I am fueled by her passion for understanding the nuances of cross-cultural real estate. With being a full time mother and business women, I consider myself a 'forever student,' eager to build and stay in tune with the latest digital marketing strategies through continued coursework and professional development. My hunger for knowledge and determination to turn information into action has contributed to my most recent success at Archer Realty Solutions. There, I lead a team of professionals with whom are just as eager as I am.

EXPERIENCE

MAY 2011 - PRESENT

ARCHER REALTY SOLUTIONS

REAL ESTATE BROKER | CEO

Core Qualifications

- Certified real estate professional
- Strong computer and Internet networking skills
- Proficient negotiator
- Extremely strong ability to work independently and effectively
- Strong knowledge of all local zoning laws
- Able to network with potential clients all over the country

Residential and Commercial Real Estate Broker

- Responsible for a large majority of the corporate relocation clients that the firm handled.
- Assists in developing digital and print marketing materials that are distributed all over the country.
- Acts as liaison between other brokers and potential clients looking for property in areas the firm had a strong presence in.
- Successfully efficient in locating foreclosed commercial properties and turning them around quickly for a profit.
- Assists in developing an international relocation division.
- Often asked to attend seminars and trade shows around the country on behalf of the company.
- Assists in handling domestic relocation calls from clients all over the country.
- Assists in building up a department that investigates commercial foreclosures and locates buyers quickly.
- Facilitates property management for residential, multi-family, and commercial units

